

For Educators

How to use Eticania in your classroom — IB, TOK, Ethics, Social Sciences, Philosophy & beyond

What is Eticania? Eticania is a platform at the intersection of ethics, economics, and systemic responsibility. Its Creative Campus is a global ethics simulation — open to students, activists, NGOs, universities, and anyone who wants to help shape a better world.

WHY USE IT IN CLASS?

Eticania brings abstract ethical questions into the real world. Students don't just read about global problems — they engage with them, argue about them, and make decisions together with peers from other countries and cultures. This creates exactly the kind of genuine intellectual curiosity that great education aims for.

"Ethics shouldn't be a subject you study. It should be something you practice — with real consequences and real peers."

FOUR WAYS TO USE ETICANIA

<p>1 — THE CONSTITUTION AS DISCUSSION TOOL</p> <p>Use Eticania's 10-article Constitution as a framework for classroom debate. Ask: Which article applies here? Can a majority vote override Article 1? What does 'harm' mean in this context?</p>	<p>2 — BLOG ARTICLES AS CASE STUDIES</p> <p>Each blog article on eticania.org is a ready-made case study: animal testing, fast fashion, care work, bullfighting. Real facts, real stakes, real ethical conflict — no textbook needed.</p>
<p>3 — CREATIVE CAMPUS SIMULATION</p> <p>Students take on regional roles and negotiate global crises together — asynchronously, across time zones. The Constitution acts as binding rules. Every decision requires a TOK-style reflection.</p>	<p>4 — TOK PORTFOLIO INTEGRATION</p> <p>Each simulation round generates a written reflection (250–400 words) on knowledge sources, cultural perspectives, and ethical reasoning — directly usable as TOK portfolio material.</p>

CURRICULUM CONNECTIONS

Subject / Programme	Connection
IB Theory of Knowledge	Knowledge & Ethics, Perspectives, Ways of Knowing

IB Global Politics	Power, sovereignty, global governance, human rights
Philosophy / Ethics	Applied ethics, moral frameworks, normative theory
Social Sciences	Inequality, labor, environment, corporate responsibility
Economics	Externalities, stewardship economy, taxation, global trade
Any classroom	Critical thinking, cross-cultural dialogue, argumentation

GETTING STARTED — 3 STEPS

Step 1: Choose a blog article that fits your topic (e.g. animal testing for biology/ethics, fast fashion for economics/geography)

Step 2: Read the relevant articles of Eticania's Constitution together as a class

Step 3: Run a classroom simulation: assign regional roles, debate the scenario, vote — and write a reflection

No registration needed to start. All blog articles and the Constitution are freely available at eticania.org. The Creative Campus simulation is currently in development — contact us to join as a pilot school.

CONTACT & PILOT PARTNERSHIP

Interested in bringing Eticania into your school or university? We are looking for pilot educators who want to co-develop the simulation with us. Write to us at eticania.org — we'd love to hear from you.